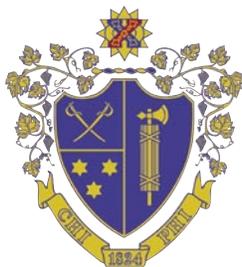


UPCOMING EVENT

October 19-21
Chi Phi Alpha Delta Alumni
Reunion Weekend



Alpha Delta DATA

Alpha Delta Chapter of Chi Phi at Penn State • www.chiphi-psu.org • October 2007

CHAPTER OFFICERS

Executive Board

Alpha (President)

Zak DeWalt

zdd5001@psu.edu

Beta (VP)

Joe Franck

jmf401@psu.edu

Gamma (Secretary)

Frank Gray

mjg362@psu.edu

Delta (Treasurer)

Matt Gannon

mjg362@psu.edu

Epsilon

(New Member Educator)

Yet to be elected

Zeta (Historian)

Jeff Michaelson

jdm5006@psu.edu

Eta (Risk Management Chair)

Jeff Paules

jlp5070@psu.edu

Non Executive Board Officers

Social Chair

Sean Brownlee

sdb239@psu.edu

Travis DeMarco

tjd5064@psu.edu

Recruitment Chair

Jeff Michelson

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Mike McDonough

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THON Chair

Stetson Hungden

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Graham Pugh

gcp114@psu.edu

Inaugural Chi Phi Alpha Delta Alumni Reunion Weekend October 19-21

Reconnect with Your Brothers of All Eras

Sure, there's a small group of Brothers that you keep in touch with on a consistent basis. But have you wondered what happened to some of your other Brothers that you haven't seen or heard from in years or possibly even decades? Well, here is your chance to reconnect with everyone over one weekend. It's our Inaugural Chi Phi Alpha Delta Alumni Reunion Weekend on October 19-21, 2007 in Happy Valley.

Highlights of the weekend include a scramble golf tournament, watching the Penn State vs. Indiana game, good food, brotherhood, and of course, fun at some of the local establishments.

The weekend will also include a very special event, a dedication ceremony of the Sean

Thomas Memorial Plaque, honoring our fallen Brother, **Sean Thomas '97**, who made the ultimate sacrifice in Iraq this past spring.

We've made it easy for you to attend. Visit www.chiphi-psu.org/ReunionGolfWeekend2007 and click on Chi Phi Alpha Delta Alumni Reunion Weekend to view the full details of the event, register online and to see a list of who's planning to attend. Heck, you can even pay online, so there's no excuse not to register today!

If you have already registered via the previously-mailed flier, please indicate your preferred golf foursome by contacting **Bob Martin '87** at rpm163@psu.edu. You can also call Bob at 814-571-2755 with questions.

ANNUAL FUND Q & A

Answers to Your Questions about the Annual Fund

What is the difference between the annual fund and the capital campaign?

The annual fund helps to continue our communications program, including the *Alpha Delta Data*, our alumni website at www.chiphi-psu.org, and other publications. It also allows us to hold alumni events and provide support to the active Chapter.

Our *A Foundation for the Kingdom* capital campaign is a major fundraising effort to preserve our Chapter house. Gifts to this fund are of larger capacity, and will support our efforts to make needed renovations to the house and to maintain the longevity of our investment.

Why do my annual fund mailings and other Alpha Delta communications come from Albert Lea, MN?

We partner with a professional mail and gift-processing firm that processes your annual fund gifts and maintains our database of nearly 1,000

living Chapter alumni. Look up the address of an old friend online at www.chiphi-psu.org!

Since a firm processes my gift to Chi Phi, how much of my gift does the alumni association receive?

100% of your gift is received by our Alumni Association. Gifts made via credit card are subject to a small transactional fee charged by VISA or MasterCard – the same fee you'd pay making a credit card purchase at a retail store.

How can I make a gift to the annual fund?

Contributions can be made on our website or by calling our toll-free hotline, 800-975-6699.

When does our giving year begin and end?

Our annual fundraising year correlates with the school year. The 2007-08 giving year kicked off on September 1, 2007 and ends August 31, 2008.

HOUSE OPERATIONS COMMITTEE UPDATE

Brothers Accepted the Challenge and are Making Progress to Make Chi Phi Great Again

House GPA is Now 3.08 and It Continues to Rise

By Gordon Brown '87

The joint efforts of the actives and alumni continue to see solid progress in a number of areas with the primary focus on house upkeep and recruiting. An ongoing action plan is updated monthly and can be viewed on the Chi Phi web site at www.chiphi-psu.org. We are also happy to report that the current house GPA is a healthy 3.08 and continues to rise. National performed a general audit in early September and Alpha Delta made considerable progress over the prior year.

The Brotherhood Board remains a critical component to Chi Phi's future success and is fully operational, led by Beta **Joe Franck**. The

Brotherhood Board also maintains "badge points" which are added, or deducted, based on positive or negative behavior. The badge points list ultimately determines room picks and Brother's duties, regardless of an active Brother's seniority.

Alpha **Zak DeWalt**, along with Beta **Joe Franck** and Delta **Matt Gannon** have accepted the leadership challenge to guide the actives toward self-management and are making steady, meaningful progress. We meet minimally on a monthly basis to discuss the action plan, monitor progress, and discuss ideas and issues.

The guys have come a long way since our

last update and still have challenges ahead. They are a great group of guys who have embraced the common expectation of the

"They are a great group of guys who have embraced the common expectation of the alumni and actives to make Chi Phi great again."

alumni and actives to make Chi Phi great again. Feel free to email me at **Gordon.brown@comcast.net** to ask any questions or volunteer to help with house operations.

CHAPTER REPORT

Chi Phi Continues to Improve

Spring Semester Saw Increase in THON Totals and Establishment of Judicial and Merit Systems

By Zak DeWalt

We here at Alpha Delta are excited to share with you the efforts that have recently been made to ensure the future of our home. Spring 2007 marked the start of an entirely new system of organization that we hope will promote involvement. Under the guidance of key alumni, the executive board crafted a badge point system. Essentially, the idea was to reward contributions and achievements with points of merit. The points are tallied and then used to determine room choices.

Along with the point system came the Brotherhood Board. Made up of one member from each pledge class and presided over by the Beta, the Brotherhood Board acts as the court of the chapter and is used to ensure accountability.

Other notable accomplishments from last spring include THON; we raised twice the money as the previous year and laid the groundwork for continual improvement.

During summer, we finalized the badge point system so that it was ready to take effect this fall. Also, we made a small patio and fire ring in the wooded area next to the house that is often enjoyed on temperate evenings. That brings us to the current semester. The start has been very positive: There are more in-house brothers than last year and the house is kept much cleaner. We have diversified our rush schedule, and now hold many alcohol free events. We are participating in Homecoming for the first time in two years.

In addition, we have met the requirements allowing us to issue billing through the Penn State Bursar. Members must now pay all dues in order to enroll in classes.

Our two most tangible goals for the semester include house cleanliness and solid recruitment. We are looking to initiate 18 new members. We also want to triple our THON total from last year. Finally, an overall strategy to increase loyalty to the name Chi Phi is the driving philosophy behind all that we do.

Stay tuned to www.chiphi-psu.org for updated active chapter news throughout the school year.

Taking Chi Phi Out to the Ball Game

Over 45 brothers attended our Chi Phi Baseball nights over the summer in Philadelphia, Baltimore, New York and Pittsburgh. **Doug Muhl '87**, **Mike Irons '90**, **Tom Kennington '90**, **Jamie Elsen '05** and **Scott Hallman '87** all hosted one of the events in each of the different cities.

Thanks to all who attended. Check out the pictures we took in the photo albums at www.chiphi-psu.org!

Did you attend one of our regional Chi Phi Baseball Nights? Want to see more events like this in the future? Let us know on our online message boards!



ALUMNI PROFILE

Chi Phi Provided Michael Antonietti '90 the Skills Necessary to Succeed in Business

Volunteering, Coaching Soccer, and Making Floats for the Christmas Day Parade are a Few Ways that Mike is Keeping Busy

Michael Antonietti '90, is not one to seek the limelight, but a review of his actions can tell us a lot about his commitment to Chi Phi. This is a man with a demanding job, a wife and three children, and numerous volunteer responsibilities. He may not like to talk about himself, but his actions are indeed telling.

"Another way his Chi Phi experience has served him well: he helps make floats for his sons' school for the annual Christmas Day Parade!"

Michael joined Chi Phi as a junior, but he knew for a while that he'd want to become a part of 'The Kingdom.' "I was a legacy," he says. "My brother **Rich '87** spoke highly of it and I always had a great time when I came to visit before I received a bid to join. The Chapter was made up of great people who had great camaraderie." Mike stays in touch with a few of his Chi Phi Brothers, including **Ian Morris '90**, **Paul Shelton '88**, and **Bob Martin '87**. He happily reports that his best Chi Phi friend—his brother Rich—recently married (for the *first* time!).

These lifelong friendships are important to Mike. "As an undergrad, Chi Phi was a great opportunity to be a part of something bigger than myself. But now,

looking back, I realize that the long-lasting friendships have been the greatest benefit of belonging to Chi Phi," said Michael.

Like most good Penn State grads, Mike cites home football games and tailgate parties as some of his best memories. "Saturday afternoons at Beaver Stadium were always a lot of fun." With his busy schedule, he can't get to as many football games as he'd like anymore, but he is looking forward to getting back to campus for the alumni golf outing on October 20th.

These days, Mike returns to Penn State to assist in recruiting for General Electric and helps lead GE's Student Leadership Conference. He is currently the Managing Director for Strategic Marketing for GE Global Sponsor Finance, a

"Mike continues to utilize the skills he honed at Chi Phi while volunteering his time to Chi Phi's Finance Committee."

multi-billion dollar segment of GE that provides financing to the Private Equity marketplace. Mike credits the leadership skills he gained at Chi Phi for getting him an interview for a training program with General Electric over 17 years ago. "It's been a great run!" he says.

As an undergrad, Michael served the Chapter as Delta. He is quick to recognize that the skills young men learn from living in a fraternity house

are the same skills needed to succeed in business.

"When you learn to speak up at a Chapter meeting, it's no different than speaking up at a business meeting," Mike says. "The fraternity is made up of a diverse group of individuals, with different points of view and opinions, and different personalities. You learn to listen and come to a consensus as a team on the best way to move forward. It's the same in business. Fraternity experience is a real confidence builder, and I can honestly say that the leadership skills I learned at Chi Phi have given me a great foundation on which to build," he says.

Mike continues to utilize the skills he honed at Chi Phi while volunteering his time to Chi Phi's Finance Committee. The group has been meeting weekly to develop a financial and business plan for our current Capital Campaign.

Mike and his family live in southern New Hampshire. He has been married for almost 12 years, and has three sons. Mike also involves himself in community events through GE's ELFUN Society, a volunteer organization of GE Leaders, and as a soccer coach. Another way his Chi Phi experience has served him well: he helps make floats for his sons' school for the annual Christmas Day Parade!

You just never know when your Chi Phi experience will come in handy...



Preserve YOUR Best Chi Phi Moments Forever...

...Or, at least as long as our website exists! Share the best photos and stories from your Alpha Delta days online at www.chiphi-psu.org.



Oprah Loves Alpha Delta!

Stay posted to our web site, www.chiphi-psu.org, and the next issue of the *Alpha Delta Data* for a special feature on twin Chi Phi brothers **Vince** and **Vance Moss '94**. The duo appeared on Oprah and a few other national programs for their work as doctors in the Middle East.

FINANCE COMMITTEE

“A Foundation for the Kingdom” Update Developing a Strong Financial and Business Plan

By Bob Martin '87

Up until the last two years, the Chapter house and its tenants had been on a downward spiral for almost a decade. We've come a long way since four or five board members in 2003 decided to “to throw caution to the wind” and begin the process of reinvigorating the chapter and reaching out to re-engage our most critical asset – our 1,000 alumni.

With more alumni becoming actively involved in the initiative, we have become more organized and strategic in our activities. The development of committees has allowed us to delegate roles and responsibilities to a select few who have expertise in a particular area. These committees have already greatly improved our communications and execution.

The Finance Committee members, **Mike Antonietti '90** (committee chair), **Gary Lambert '76**, **Dave Brockway '77**, **Jim Wolf '79**, **Alex Ciccotelli '97**, and **Matt Kriebel '05**, are meeting weekly to discuss the strategic business plan of the Chapter. They have

made exceptional headway in developing ideas and strategizing our financial efforts. They have also realized how critical a written business plan is to the life of our fraternity, hence one of their goals is to establish a strong **financial business plan**.

The Finance Committee believes that the Capital Campaign financial goals may not adequately address the problems we face with the house. They are going to complete a thorough analysis and are expected to report back with recommendations prior to the launch of the Capital Campaign. A sound financial and business plan should allow for better prioritization of tasks, higher leverage of current and future assets, and further-improved decision-making.

As the campaign chair, I've been a firm advocate of developing an effective financial and business plan that we can share with all of our alumni members. It is imperative that we continue our momentum in order to meet the borough mandate of having a complete

sprinkler system installed in the house by September 2008.

It is critical that we keep our volunteers actively engaged and recruit other alumni to join us. If you are interested in getting involved with a core volunteer group of 30+ or just learning more, please contact me at 814-571-2755 or rpm163@psu.edu.

Lastly, I sincerely hope that you join us in State College on October 19-21 for our Inagural Chi Phi Alumni Reunion Weekend & Golf Outing (bold). We literally have Toftrees Golf Course and Resort booked, and are planning for between 75-100 brothers. Call three of your brothers, and make your reservation at www.chiphi-psu.org/ReunionGolfWeekend2007. It's going to be a great time!

**Read the entire Campaign Update
on the web at www.chiphi-psu.org.**



*Reconnect with Your Brothers at the Alumni Reunion
Golf Weekend – October 19-21st! Details on Page 1.*

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